

Fast growing chain of cannabis dispensaries stops inventory shrinkage and deters crime

 Category	Retail	 Number of Cameras Monitored	24
 Geography	The West Coast	 Lifetime Number of Suspicious Events Addressed	1206
 Customer since	2018	 Lifetime Number of Dispatches	26
 Location serviced	6		

Overview

Evergreen Market, a rapidly growing chain of cannabis dispensaries based in Renton, WA, is known for offering high-quality cannabis products in beautifully designed stores. With a mission to educate, celebrate, and elevate, Evergreen Market provides a welcoming and secure environment for its customers.

Challenges

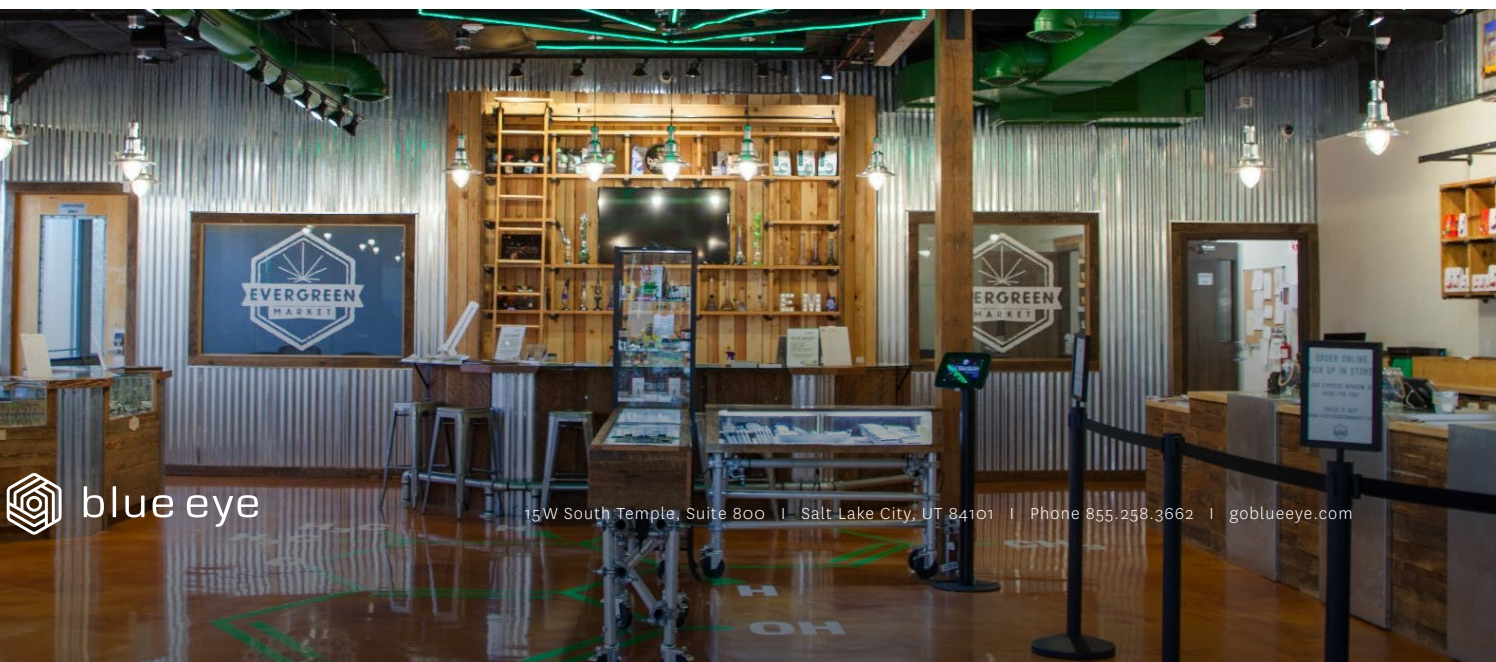
Cannabis dispensaries, like Evergreen Market, are prime targets for criminals due to their heavy reliance on cash transactions and the persistent demand for cannabis on the black market. Faced with frequent monthly break-ins across multiple locations, Evergreen Market found that their reliance on manned guards was reactive rather than proactive, unable to prevent crimes before they happened.

Solution

To address this challenge, Blue Eye deployed its AI-powered AIPX™ remote video monitoring technology, initially at one problem location. By integrating with Evergreen Market's existing surveillance system, Blue Eye's Video Surveillance Technicians remotely monitored the cameras from their Command Center, following customized security protocols. AIPX™ detected abnormal behavior, such as suspicious human movement, alerting lookouts to intervene with real-time warnings via talk-down speakers. If necessary, Blue Eye managed the dispatch of additional security according to a tailored escalation plan.

Outcome

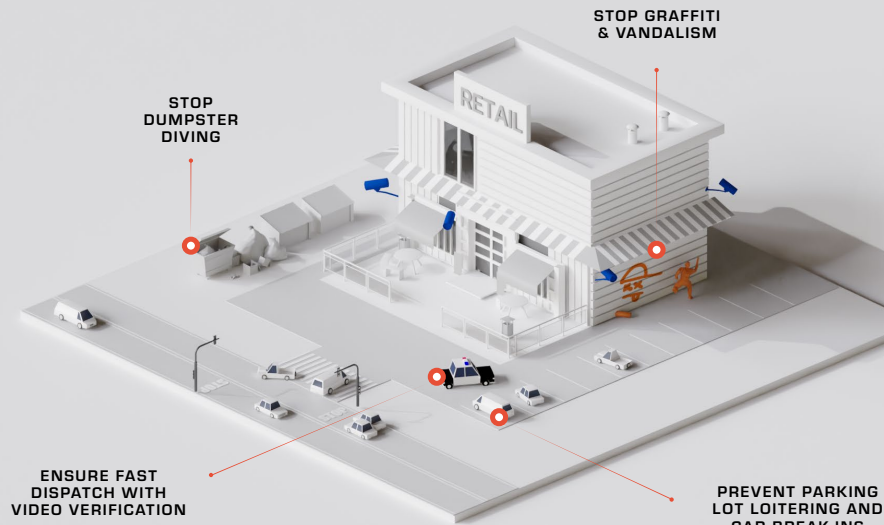
Since the implementation of Blue Eye's solution in 2018, Evergreen Market has not experienced a single premeditated break-in across any of its six dispensaries, ensuring a safe and secure environment for both customers and staff. Evergreen Market expanded Blue Eye's solution to all six of its locations.



“

There’s truly no more staying awake at night worrying about the stores after you install Blue Eye.”

- Marty Smith, Director of Compliance & Facilities, Evergreen Market



No other service comes close. But we’ll compare it for you anyways.

	Security Guards	Other RVM Providers	Blue Eye
CAMERA AGNOSTIC	YES	NO	YES
AI-AUGMENTED	NO	YES	YES
DETECTION CAPABILITIES	PERSONNEL DEPENDENT	EXCELLENT	EXCELLENT
DETERRENCE CAPABILITIES	PERSONNEL DEPENDENT	HIGHLY EFFECTIVE	HIGHLY EFFECTIVE
REACTION TIME	MINUTES	90 SECONDS OR LESS	60 SECONDS OR LESS
RESPONSE PROTOCOL	STANDARDIZED	STANDARDIZED	CUSTOMIZABLE
PERSONNEL ISSUES	FREQUENT	NONEXISTENT	NONEXISTENT
COVERAGE	PHYSICAL LIMITATIONS	NO LIMITATIONS	NO LIMITATIONS
SOLUTION SCALABILITY	LOW	HIGH	HIGH
DEPLOYMENT	MONTHS	WEEKS	DAYS
EXPEDITED INSTALLATION	NOT APPLICABLE	NO	YES
PILOT PROGRAM	NO	NO	YES
BASE COST	VARIABLE	VARIABLE	FLAT
OVERTIME COSTS	HIGH	MEDIUM	NONE
REPORTING AVAILABILITY	LIMITED	LIMITED	EXTENSIVE
CUSTOMER SATISFACTION	LOW	MEDIUM	HIGH

Try a 30-day no-fee pilot or go for a full installation in up to 10 days. Schedule a personal consultation with a security expert today and start seeing some serious returns on your security dollars.

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